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Commitment

LetsEarn intends to protect the privacy of its visitors (whether or not registered with LetsEarn) on its App and www.LetsEarn.com ("our app") and the privacy of the data provided by them to LetsEarn from time to time. The privacy of our app users, whether you are our registered user or merely a visitor to our app, is important to us and we are strongly committed to your right to privacy and to keeping your personal and other information secure. We encourage you to read our privacy statement to understand what types of personally identifiable information we collect and how we use this information.

We collect information data from:

1. Visitors of LetsEarn
2. Registered Publishers of LetsEarn and
3. Users who click on links shared by Publishers

Visitors

The term "Visitor" for the purpose of this 'Privacy Policy' document shall mean any person accessing, visiting or re-visiting the LetsEarn app. LetsEarn collects certain information from its

Visitors on their visit to our app such as information about their operating system, browser type, the URL of the previous app visited, internet service provider, Visitor's IP Address, etc. ("Non-personal Information"). This information cannot be easily used to personally identify any Visitor. We use Non-personal Information for the purposes including but not limited to, troubleshoot connection problems, administer the app, analyze trends, gather demographic information, to ascertain how our Visitors use our app, including information relating to the frequency of visits to our app, average length of visits, pages viewed during a visit, ensuring compliance with the applicable law, cooperating with law enforcement activities, etc. This information is used to improve the site content and performance. You also agree that LetsEarn may gather usage statistics and usage data from your use of our app to improve our products/ services, app content, etc. The statistics and data collected may or may not be aggregated. These statistics do not contain information about you that can distinctly identify you.

How do we use Cookies in our App?

We use both session ID cookies and persistent cookies. We use session cookies to make it easier for you to navigate our app. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies via your browser's 'clear cookie' function. Unless you have adjusted your browser setting so that it will refuse cookies, we will drop cookies as soon as you visit our app. Persistent cookies enable us to track and target your interests to enhance your experience on our app. For example, we use this data to understand how you interact with our app so we can make improvements to the information and design of our app. By agreeing to the terms of this Privacy Policy, you consent to the cookies referred to hereinabove, being dropped onto your machine. LetsEarn understands and supports your right to block any unwanted Internet activity, especially that of unscrupulous apps. However, blocking LetsEarn cookies may disable certain features on our app and may make it impossible for you to use certain services available on our app. This app uses "Google Analytics" to help analyse how users use this app. Google Analytics uses "cookies", which are small text files placed on your computer to collect standard internet log information and visitor behavior information in an anonymous form. The anonymous information generated by the cookies about your use of this app (including your IP address) is transmitted to Google. Your IP address is collected purely for the purpose of determining geographic location of visits and does not link or seek to link IP address with the identity of the computer user. The information so collected is then processed to compile statistical reports on app activity. The reports are used to evaluate aggregate visitor usage to optimize the content of the app and to serve our Users better. Google Analytics does not compile any personally identifiable data and all the activity on our app falls within the bounds of Google Analytics Terms of Service.

We use Personal Information for the Purpose of:

Ascertaining suitability of the Publishers' app for processing registration application with LetsEarn;

1. To contact Publishers to help them with registration, use and optimisation of our service;
2. To communicate and update Publishers from time to time on matters concerning our services;
3. To provide Publishers with order and billing history information;
4. To pay Publishers the commissions they earn through our service;
5. To improve the service we provide to Publishers based on how Publishers use our service and the tools which we provide to them.
6. Once the application is approved by LetsEarn, LetsEarn will provide the Publisher with a unique Java script code ("Code") to be added to the Publishers' Channels in order to enable installation of the LetsEarn Software on the Publisher's Channels.

The JavaScript Code (for Affiliate Links)

1. Connects the Publisher automatically to all the Merchants in LetsEarn' network without the Publisher having to individually apply for each such Merchant;
2. Helps LetsEarn manage the Publishers' account and provide detailed insights into the most clicked Merchant link;
3. Converts all normal links of Merchants (in LetsEarn' network) shared by the Publisher on into affiliate links;
4. Collects and stores information about links clicked on by the Users and converted into actual purchases, so that LetsEarn can classify and monetise links of Merchants in the LetsEarn' network;
5. Collects and stores information about publicly accessible content (i.e. body text) on Publisher Channels (or any publicly accessible web page viewed using Publisher Toolbars), so we can find and convert product/Merchant references into shopping links.
6. The Code will also drop a LetsEarn cookie when a User clicks an outbound link, so we can record anonymous information about the pages, links and Merchants visited by Users across our Publisher network. This will be used to optimize the service we provide, to deliver reporting and analytics to Publishers, so that the links we create/ monetise are the products and Merchants that Users prefer.

You expressly acknowledge and permit LetsEarn to share your Personal Information with certain authorised key partners, third party service providers, network supporters and advertisers in order to optimise our service and effectively manage and administer your relationship with us.

LetsEarn is committed to protecting the privacy and the confidentiality of your Personal Information. Whenever LetsEarn obtains Personal Information from you, our app uses commercially reasonable efforts and general industry standards to protect it from any unauthorized access or disclosure. Access to your Personal Information is limited to LetsEarn' personnel and such authorized third parties who may host your data on our behalf or may assist us in providing the products and services requested by you. LetsEarn uses its best endeavors to maintain physical, electronic and procedural safeguards that aim to protect your information against loss, misuse, damage, modification, and unauthorized access or disclosure. However, LetsEarn assumes no liability whatsoever for any disclosure of Personal Information due to

unauthorized third party access or other acts of third parties, or any other acts or omissions beyond reasonable control of LetsEarn.

What do we Share with Third Parties?

You expressly acknowledge and permit LetsEarn to share your Personal Information with certain authorised key partners, third party service providers, network supporters and advertisers in order to optimise our service and effectively manage and administer your relationship with us.

LetsEarn does not trade, sell or otherwise deal in your Personal Information in any manner, except as specified herein, or unless express consent is sought from you, in that regard.

LetsEarn makes every reasonable effort to preserve the privacy and confidentiality of your information shared with us. However, we reserve the right to disclose Personal Information without any further reference to you and without any liabilities to you when required or permitted by law and we have a good-faith belief that

- (i) such action is necessary to comply with an appropriate law enforcement investigation, current judicial proceeding, a court order or legal process served on us or
- (ii) to conform to the legal requirements, compliance/reporting to administrative and judicial authorities, as may be required
- (iii) protect and defend the rights or property of the app owners of LetsEarn, or the users of LetsEarn,
- (iv) person(s) or company(ies) who provide certain support services to us, and
- (v) person(s) or company(ies) who share certain responsibilities/obligations of LetsEarn.

For Publishers (You)

“Publishers” are Social Media (WhatsApp/YouTube/Telegram/Instagram/etc) Channel/Group owners, blog owners, owners of deal apps, coupon apps or forums or any such app and registered with LetsEarn. Publishers on having obtained registration shall be provided a login and password protected section on our app that will assist the Publisher with reporting on its activity, commissions and payouts, account and service management, and a directory of Merchants associated with LetsEarn.

On having shared such Merchant links on their apps, such links are monetized by LetsEarn on a ‘visitor’ making an actual purchase through the Publishers’ app (“User”).

LetsEarn’ services are available to Publishers only on having themselves registered with LetsEarn. The prospective Publisher is required to make an application to LetsEarn and furnish the information set out below (“Personal Information”).

1. Channel/Group name
2. Full Name

3. Email Address
4. Telephone Number
5. Country
6. Bank Account Detail
7. Channel/Group Information

LetsEarn will evaluate all the applications and in its sole discretion will inform the applicant via email, if his registration application has been approved.

You understand and acknowledge that we require Personal Information in order to provide you with the services that you request and to communicate with you on a regular basis.

It is important that the Publisher's channel also provides for a 'privacy policy' which will specify to the Users that the Publishers are engaged in affiliate marketing through a third-party service being LetsEarn, however stating that LetsEarn does not intentionally obtain or store any personally identifiable information about Users at any time. However, if the User uses the Publisher toolbar, such information may be inadvertently captured by LetsEarn, if such information is displayed on the app that the User visits and such app has insufficient security safeguards. However, although this information may be processed by us, we do not use the same for any purpose, nor do we pass it on to third parties, and it is automatically discarded after page load.

Publishers must also provide the Users with full details about LetsEarn' cookies which are dropped onto the Users' machines via Publisher Channels and toolbars when Users click on the affiliate links.

Such information must be provided by the Publisher prior to Users downloading LetsEarn' cookies or their machines automatically accepting such cookies. Publishers are advised to provide a link for the Users of this "Privacy Policy" document for them to acquaint themselves regarding the non-personal information of Users that may be collected by LetsEarn.

For Users (Your users who Receive Earning Links)

LetsEarn does not trace or attempt to trace any personally identifiable information of its Users. As mentioned in the Publisher section above, if the User uses the Publisher toolbar, certain information may be inadvertently captured by LetsEarn, if such information is displayed on the app that the User visits and such app has insufficient security safeguards. However, LetsEarn does not have such information procured for any purpose whatsoever, nor is it passed on to the third parties, but is automatically discarded after page load.

LetsEarn however stores the Users' IP addresses, only to determine the User's vicinity/country. We need this information to ensure that the links we create are of the Merchants located in the User's country. We do not use this information to identify any individuals.

We also store information about the device that Users use to access the internet, such as the browser type, browser version, and device used to access sites within our Publisher network. This helps us diagnose and fix browser compatibility issues more swiftly, and optimise our service to suit the preferred browsing environments.

As part of the information available in standard web serving logs, LetsEarn also stores information about the referrer, i.e. the app page from which the User linked to the Publisher Site. However, LetsEarn in this regard does not make any attempt to try and identify any User.

The Users as a part of the service provided by LetsEarn, may click on the Merchant links provided on the Publisher's channel by virtue of which they will be directed to the Merchant's app. The User may also make a purchase on the Merchant app by following instructions thereon and may enter its purchase order details such as delivery/postal address, name, land-mark, bank account details, etc. at the time of purchasing a product/service or booking its preference on such Merchant app. The Merchant apps provide separate privacy policies than that of LetsEarn. For the avoidance of doubt, it is clarified that LetsEarn's Privacy Policy applies exclusively to LetsEarn and to the information collected by LetsEarn. The Users expressly acknowledge and confirm that LetsEarn is not responsible for the privacy policies of its Merchant apps that they link to, nor do we have control over the use or security of information provided by the User on such apps or collected by such apps.

We therefore encourage you to very carefully review the privacy policy of any third-party app or our Merchant app, before using it. Personal Information (if any) provided by you on such web domains shall be dealt with them in the manner provided by the privacy policy of such third party web domains. It is hereby expressly stated that LetsEarn has no control whatsoever over information of the Users posted on such apps. This Privacy Policy only deals with your information shared and collected by LetsEarn and we shall in no manner be liable/bound for protection of Personal Information (if any), which may be shared by you on such third party web domains. We encourage you to ask questions and to be very cautious before you disclose your Personal Information to others.

We use cookies to collect the information we need to optimise the product/Merchant links we monetise/create, and improve the service we provide to Publishers and to Users. However, LetsEarn does not drop any third-party cookie within its own JavaScript, so Users can be certain that their data and privacy is being protected in the manner provided herein.

In order for referral fees and commissions to be paid by Merchants to Publishers, LetsEarn works with affiliate networks and other ad networks that manage the direct Merchant relationships. Users who receive LetsEarn's cookies are assigned an 'anonymous/unique identifier number'. When a User clicks on a link created by our products, LetsEarn attaches the User's anonymous identifier number, so it passes to the appropriate affiliate network for the purpose of tracking whether that User makes a purchase on the Merchant app they visit. Such information is used only for the purposes of optimizing the service provided to the User. The

affiliate and ad networks that work with LetsEarn also use their own cookies in order to track if a sale has occurred, as most of these parties will only pay LetsEarn when a referral through the Publisher has been successful, i.e. a sale was completed. We do not have control over or access to these cookies and they are dropped by the affiliate and ad networks via the Publisher channels and Publisher toolbars.

Account Deactivation and Publisher Data Deletion

Publishers of LetsEarn have the option to deactivate their accounts and request the deletion of their user data. To initiate this process, Publishers can contact us via our Contact Us page at <https://www.LetsEarn.com/contact-us> and submit a request for account deactivation and data deletion.

Steps to proceed:

1. Visit the LetsEarn contact page at <https://www.LetsEarn.com/contact-us>.
2. Fill out the contact form with the required information, including your account details and a clear statement requesting account deactivation and user data deletion on additional details field.
3. Submit the form.

Upon receiving a request for account deactivation and data deletion, we will take the following steps:

1. Account Deactivation: We will change the account status to deactivated, suspending all access and usage associated with the Publisher account.
2. Publisher Data Deletion: We will proceed to delete all user data associated with the deactivated Publisher account from our systems. This includes but is not limited to, personally identifiable information, account preferences, and usage history.

Please note the following:

1. Publishers are advised to consume any remaining account balances or benefits before requesting account deactivation, as these cannot be retrieved once the account is deactivated and data is deleted.
2. Once the account deactivation and data deletion process is completed, Publishers will receive confirmation from LetsEarn.

Protection of Data/Information By LetsEarn

LetsEarn has implemented technology and security features, as well as strict internal guidelines, to safeguard the privacy of personal or non-personal information provided by or procured by LetsEarn from its Visitors, Publishers and Users from unauthorized access or improper use. We also have security measures in place to protect our customer database and access to this database is restricted internally and to those authorised by LetsEarn.

This Privacy Policy provides a general statement of the ways in which LetsEarn aims to protect the information collected from its Visitors, Publishers and Users. You may, however, in connection with specific products or services, be provided with privacy policies or statements that substitute or supplement this policy. The terms and conditions of this policy may be changed from time to time, without your consent (express or implied) to reflect changes in our practices concerning the collection and use of your Personal Information. The revised policy will be effective immediately upon posting to our web site unless otherwise mentioned. This version of the policy is effective from 17th October, 2013. You shall be bound by the revised Privacy Policy and it is your sole responsibility to check the same from time to time. You acknowledge that no knowledge of the revised Privacy Policy shall not be a defence in any proceedings with regard to the Privacy Policy.

LetsEarn implements standard measures to protect your information against unauthorized access to and unlawful interception of Personal Information. However, you understand and acknowledge that no internet site can fully eliminate security risks associated with protecting such information. Although access to such information is restricted to authorised employees or agents of LetsEarn, we cannot guarantee the security of any information transmitted on the internet and you agree to do so at your own risk. We however run backups to prevent loss of information, and our Internet servers are housed in secure facilities.

Transfer of Data/Information

Since we operate globally, it may be necessary to transfer your Personal Information to countries outside the European Union. The data protection and other laws of these countries may not be as comprehensive as those in the European Union. We use best efforts to ensure that your Personal Information is protected in accordance with our privacy policy, through contractual means (such as by using the contractual clauses approved by the relevant regulators for data transfer) or other means (such as ensuring that the jurisdiction imposes adequate safeguards for data protection). If you feel that your privacy was treated not in accordance with our policy, or if any person attempted to abuse the Services or acted in an inappropriate manner, please contact us directly at Customer Service.

Consent

By accessing our app and using it on a continued basis, you expressly consent and confirm to LetsEarn collecting, maintaining, using, processing and disclosing your Personal and Non-personal Information in accordance with this Privacy Policy. If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at (Email Address).

LetsEarn Terms & Conditions

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Please read the following terms and conditions very carefully as your use of services and products on our app and www.LetsEarn.com ('our website') is subject to your acceptance of and compliance with the following terms and conditions.

Before using our services, you must read the Terms of Use given below. If you do not agree to be bound by the terms & conditions, you may not use our services or subscribe to our services. By using our services you agree that you have read, acknowledged and confirmed the terms and conditions contained herein and those that may be included and agree at all times to be bound by them.

The term "LetsEarn" is used through this entire "Terms of Use" document to refer to our app, its officers, directors, employees, agents or representatives. Unless the context otherwise requires, in relation to any section of this document/agreement, all references to 'we', 'us', and 'our' are to LetsEarn.

Introduction

LetsEarn is a content monetisation tool for social media channel (WhatsApp/YouTube/Instagram/Telegram/etc) owners, blog owners, owners of deal apps, coupon apps or forums or any such app ('Publisher') that helps monetize links shared/published by such Publishers on their channels. Visitors/users on having read the blogs/deals etc. click on the links shared by the Publisher, which directs such users to apps offering such deals, products or services ("Merchant apps") shared by the Publisher. In case the user makes a purchase on any such Merchant apps, the Publisher earns a commission of a certain fixed percentage from [or as per the commercial understanding between the Publisher and] LetsEarn. It is a technology platform to encourage affiliate marketing for benefitting those who write about and share their ideas and experiences about various online merchants by posting and sharing links of such Merchant apps.

How does LetsEarn Work?

Presently, LetsEarn has a network of more than 600 Merchants associated and registered on the LetsEarn platform. "Merchant" for the purpose of this Terms of Use document shall refer to any provider of products and/or services, online and who is a part of the LetsEarn' network. LetsEarn provides its registered Publishers with an affiliate programme that connects them with such Merchants and helps them earn revenues through their Publication(s). All they have to do is get themselves registered with LetsEarn by following a simple registration process and LetsEarn provides them with a Javascript code ('Code') that converts simple links of Merchant apps, posted or shared by the Publishers into affiliate links. An affiliate link is a special URL that contains the ID or username of the Publisher which is used by the Merchants to track all traffic that the Publisher directs to the Merchant's app, as a part of the affiliate program. Our Merchants reward Publishers in the form of commission whose links are converted into actual purchase, by the visitor. The commission so mentioned is only payable in the event of an actual and bona-fide purchase made by a visitor. LetsEarn shall at no time be liable to make any payments in the form of commission by virtue of mere 'clicks' by the visitor, on the Merchant link through the Publisher's channel, or visiting, re-visiting the Merchant app by such visitor. LetsEarn shall also not be liable in the event of failure or interruption of the payment gateway/payment mechanism chosen by the visitor/prospective buyer for any reason whatsoever, or inability to purchase on the Merchant app. For details of commission and payment procedure kindly refer to the 'Commission and Payments' Section of this Terms of Use document.

How do you use LetsEarn?

On successful registration of the Publisher with LetsEarn, the Publisher would receive a detailed guide. The Publishers get automatically connected to all the Merchants associated with LetsEarn, without the Publisher having to individually apply to each such Merchant. The LetsEarn account provides the Publishers with a dashboard that facilitates detailed insights into the most clicked Merchant link, individual revenue earnings (EPC, Conversion rate) from each Merchant, details of payouts etc.

For using the service offered by LetsEarn, the Publisher will be required to ensure that the content along with the links posted on their Publication channel are not malafide, bogus or unauthentic. For details regarding the Dos' and Don'ts' to be followed by the Publisher, please refer to the Section titled "Responsibility of Publishers" in this Terms of Use document.

Services Offered

LetsEarn provides its registered Publishers with a technology platform that directly connects them to Merchants and helps monetising the content published by them on their Publication channels in a simple, effective and efficient manner ('the Service'). The Services provided by LetsEarn shall be subject to the Terms of Use which may be updated by LetsEarn from time to time. Please re-visit the link "Terms of Use" on our app and to stay abreast of any changes that we may introduce. You must be at least 18 years of age to use the Services offered by us. If you are below 18 years of age, you are strictly prohibited from registering on our app and/or our mobile application or doing any act which leads us to believe that you are 18 years of age or above. If you are the parent or guardian of a child under 18 years of age you, provide your consent to your child's registration with our app and you agree to be bound by the terms and conditions of this "Terms of Use" in respect of their use of our app. By using the Services in any manner, you are agreeing to comply with the Terms of Use contained herein.

Certain sections or pages of this app may contain separate terms and conditions, which are in addition to these Terms of Use. We recommend that you read those additional terms and conditions carefully. By accessing such sections or pages, you agree to be bound by those additional terms and conditions. In the event of a conflict, those additional terms and conditions will govern your use of those specific sections or pages. LetsEarn in this respect provides its Publishers with the following services:

1. LetsEarn account gives the Publishers a detailed insight on a single dashboard panel of all Merchants affiliated with LetsEarn and directly connects them with such Merchants, without the Publishers having you to apply for each Merchant individually.
2. Publishers shall have an option to be dis-associated with a particular Merchant by sending an email to LetsEarn from their registered email ID; LetsEarn provides the

Publishers with an easy to use interface which would convert all Merchant links posted by them on their Publication channel into affiliate links, with just a click of a button!

3.

Alternatively, Publishers have the option of using other affiliate links (not related to LetsEarn), in which case the link posted by them will not be converted into LetsEarn Merchant Links.

4.

Publishers will not be required to contact multiple Merchants or affiliate networks for confirmation or record of any actual purchase made or commission payout, in case of multiple purchases made by the visitors from the Merchant's app. LetsEarn shall manage the Publisher's account and by keeping an up-to-date record of actual purchases made through the Publisher's channel. LetsEarn directly sends you a cheque or makes a direct transfer to your account of commission arising on actual basis by virtue of the purchases made on the Merchant apps.

5.

Merchants frequently modify their apps, which may make the existing affiliate links non-existent or may simply redirect the Publisher to a broken page. LetsEarn manages and maintains up-to-date links for its Publishers.

The aforementioned services ("Service") provided by LetsEarn shall be subject to adherence by the Publisher of the terms and conditions of this Terms of Use document, which may be updated by LetsEarn from time to time. If any material change has been introduced by us, we shall notify the same to you via email. We however, advise you to revisit the link "Terms of Use" on our app periodically, to stay abreast of any changes that we may introduce. No knowledge of the update shall not be an excuse for not adhering to the updated Terms of Use

Registration

In order to use our Service you must be a registered Publisher. You may complete the registration process on the LetsEarn app. LetsEarn would require the following information from you in order to register you as a Publisher in LetsEarn' network:

1. Channel name
2. Full Name
3. Email Address
4. Telephone Number
5. Company Name (if any)
6. Country

We understand your concern about your personal information. To know in detail about our practices in relation to securing confidentiality of the information that we collect from you, please read our "[Privacy Policy](#)" section on our app. LetsEarn will evaluate all registration applications for suitability to receive access to the Service in its sole discretion and will inform the Publisher via email, if the registration application has been approved.

The JavaScript Code (for Affiliate Links)

LetsEarn, on completion of your registration process, would provide a unique Java script code that would enable you to use our Services on your Publication Channel automatically. This Code will automatically convert all normal Merchant links shared by you on your Channel into affiliate links as soon as a visitor clicks on them. This will redirect links shared by you via the LetsEarn Server and monetisation will be taken care of by LetsEarn.

By using our Service you agree to provide LetsEarn an access to your Channel for the purpose of overwriting the links in Your Publication content. Such access is only for the purpose of converting simple links shared by you into affiliate links and for the purpose providing you with maximum benefits and returns through our Service. By providing LetsEarn with an access to your Publication channel, you hereby expressly permit LetsEarn to convert your simple links into affiliate links. LetsEarn restricts the access provided by its Publishers to merely converting or overwriting the links shared. LetsEarn does not in any manner access other content of your Publication channel in an unauthorised or unlawful manner.

It is expressly stated that such an access is absolutely essential for the purpose of processing/converting simple links posted by you into affiliate links which shall enable us to process payments appropriately, if any due in this respect. In this regard, however kindly note that LetsEarn shall not be responsible for any loss, claim, damage or liability arising with respect to the limited access of the Publisher's channel gained by it. Any dispute arising in this regard shall be defended by LetsEarn entirely at the Publisher's risk as to the cost and consequences.

LetsEarn maintains and manages a robust system to provide the Publishers with effective and efficient Services. We continuously improvise on our technology to ensure a smooth and trouble free functioning of our system and Services; however we do not guarantee that our Code or any other content that we may make available on our app will be free from viruses that may have contaminating or destructive elements. LetsEarn shall not be liable for any harm whatsoever, caused to your computer system or loss of any data resulting from the download or installation of such data/content. It shall be your responsibility to implement appropriate IT security safeguards (including anti-virus and other security checks) on your computer, laptop, mobile, tablet or any other device connecting you to LetsEarn to satisfy your requirements as to the safety and reliability of the LetsEarn content accessed by you.

Licence

INTELLECTUAL PROPERTY

Intellectual Property Rights of LetsEarn("Intellectual Property") shall mean any and all intellectual property or proprietary rights of LetsEarn, including any and all rights over all its data, information, techniques, methodologies and materials, computer programs, javascript code software, source code of the LetsEarn program, object code, and shall include all rights as

applicable relating to any copyright (including rights in audio visual works), trademarks (including logos, slogans, domain names, trade names and service marks), patents (including patent applications and disclosures), designs, proprietary rights and trade secret rights, recognized in any country or jurisdiction in the world.

The Publishers shall not be permitted to, directly or indirectly:

1. distribute, transfer, sub-license, rent, lend, transmit, sell, re-circulate, assign, lease, re-sell, publish or otherwise make available all or any portion of the Intellectual Property;
2. copy, translate, convert, decompile, alter, enhance, disassemble, modify, change, or create derivative works or further develop the source code contained in the LetsEarn program or that contained in the Code;
3. reverse engineer, reverse assemble, reverse compile, or otherwise translate such computer program(s) or the Code;
4. interfere with the operation of the Service or otherwise attempt to discover the source code contained in the LetsEarn programs or that contained in the Code;
5. use our programs or the Code (or any of them) for any illegal purpose or in any manner inconsistent with or not permitted by this Agreement.
6. infringe or attempt to infringe in any manner, all or any portion of the Intellectual Property;
7. use the Service in any way other than as expressly set forth herein; All rights, titles and interests in the Intellectual Property along with all the improvements, developments and derivative works thereof, together with all intellectual property rights embodied therein, shall, for all purposes, be deemed to be, at all times, the property of LetsEarn. You will have no rights with respect to the foregoing except for the limited license expressly granted herein.

The Merchants associated with LetsEarn may be protected by intellectual property laws of India or a country outside India. Your attempt to modify, copy, distribute, transmit, resell, redistribute, broadcast, display, perform, reproduce, publish, license, frame, transfer, or otherwise use in whole or in part, any intellectual property belonging to such Merchants, or relating to the products and services offered by them, may subject you to infringement consequences in accordance with the policies of such Merchants which may be enforced by them in India or outside India. LetsEarn is not and shall not be bound by any consequences arising by virtue of the Publisher infringing or attempting to infringe the intellectual property of such Merchants. You hereby agree and undertake to be solely responsible in this regard, in the event of claims or disputes which may arise by Merchants alleging infringement of intellectual property by LetsEarn.

The Publisher hereby indemnifies and keeps indemnified, saved, defended and harmless on full indemnity basis LetsEarn and all persons claiming under LetsEarn ("Indemnified Persons"), from and against all losses and/or damages arising as a result of any notices, proceedings, litigations, claims, penalties, demands, causes of action, judgments, liabilities, costs and expenses (including, without limitation, reasonable attorneys' fees) that may allegedly arise out of, in whole or in part from:

1. Breach by the Publisher, directly or indirectly, of the obligations and conditions contained in this Clause; infringing in any manner or attempting to infringe in any manner the intellectual property right of the Merchants associated With LetsEarn; Merchants alleging infringement by LetsEarn of their intellectual property. MOBILE APPLICATIONS

For your information we may mention that in order to enhance the overall experience of our customers, LetsEarn is in the process of developing a unique mobile application of LetsEarn for smartphones and other communication devices ("LetsEarn App"). Such an application will provide you with convenient access to your LetsEarn account and other Merchant details required by you. The mechanism will allow you to install the java script code on your mobile phones and the LetsEarn App will work in a similar manner as the one accessed by you on your computer/laptop/tablet vis-a-viz. converting merchant links into affiliate links, maintaining account of commission receivable and other payouts, etc.

LetsEarn in this regard, disclaims any liability, damage, loss or harm which you may suffer, directly or indirectly by virtue of:

Harm caused to your mobile or any other communication device by download of any contaminated / destructive viral elements or any content accompanied by such download; OR

Purchase of product/ services from the mobile application download Claims made on LetsEarn for refund of charges paid in relation to such paid mobile applications

Responsibility of Publishers (You)

We understand the liberty of ideas and expressions that one conveys or tries to convey through blogs, apps, etc. However, you understand and acknowledge your moral responsibility vis-a-vis the content posted by you on your Publication app, bearing in mind your association with LetsEarn and hence with the affiliate Merchants registered with LetsEarn.

You hereby agree to not post, or otherwise make available any content through the links shared:

1. make or attempt to make unsolicited contact with any of the Merchants' for any purpose whatsoever without the prior written permission of LetsEarn
2. collect personal data about any of the Merchants' in the LetsEarn' network or 'stalk' or otherwise harass any such Merchant;
3. use automated means, including spiders, robots, crawlers, data mining tools, or the like to download data from the Service, unless expressly permitted by LetsEarn;
4. attempt to gain unauthorized access to LetsEarn's computer systems, servers or engage in any activity that disrupts, diminishes the quality of, or interferes with the performance of, or impairs the functionality of, the Service or our app
5. remove or change any content on the LetsEarn domain or attempt to circumvent security or interfere with the proper working of the LetsEarn domain or any servers on which it is hosted;

6. misuse the login passwords or misuse any other information or content on the LetsEarn app;
7. damage, disable, overburden, or impair the LetsEarn app or service or interfere with any other party's use and enjoyment of any LetsEarn app or service.
8. gain unauthorized access to LetsEarn app or Service, computer systems or networks connected to any LetsEarn app or Service, through hacking, password mining or any other means.
9. create links to our app from any other app, without our prior written consent;
10. frame or replicate the home page of LetsEarn app containing such content that is unlawful, threatening, abusive, libelous, pornographic, obscene, vulgar, indecent, offensive or which infringes the Intellectual Property Rights of LetsEarn or rights of any third party;
11. misuse, replicate or copy the source code and the object code contained in the computer program of the LetsEarn app;
12. otherwise do anything that it is not expressly permitted by the terms of this "Terms of Use" document.

You will be solely responsible for all matters related to the content, operation and maintenance of your Publication app including, but not limited to:

1. creating and posting Merchant descriptions and links on your Publication
2. credibility and authenticity of the content, views, experiences and ideas expressed viz-a-viz. products and/or services of the Merchants;
3. the accuracy and appropriateness of all materials posted on your Publication (including, but not limited to, all information regarding Merchants and Merchants' products and/or services)
4. any purchase made by a visitor through links posted by you or any loss, damage or harm caused due to such purchase made or action taken upon by virtue of the advice or idea posted on the Publication app;
5. inconvenience caused to your visitors/prospective buyers by reason of any broken links posted on your Publication app. You also represent and warrant that you shall comply with all rules, regulations and guidelines applicable to your operation and use of our Service, including, without limitation, those regarding the disclosure of a material relationship inherent in the links on your Publication app.

The Publisher hereby indemnifies and keeps indemnified, saved, defended and harmless on full indemnity basis LetsEarn and all persons claiming under LetsEarn ("Indemnified Persons"), from and against all losses and/or damages arising as a result of any notices, proceedings, litigations, claims, penalties, demands, causes of action, judgments, liabilities, costs and expenses (including, without limitation, reasonable attorneys' fees) that may allegedly arise out of, in whole or in part from, breach by the Publisher, directly or indirectly, of the obligations and conditions contained in this Clause.

Merchants/Brands/Advertisers

LetsEarn has a wide network of Merchants who enter into affiliate programs with our registered Publishers. Our Merchants remunerate us on a commission basis for managing their affiliate network and generating sales generated through links posted by our registered Publishers. By using our Service you hereby understand and acknowledge that:

LetsEarn uses its sole discretion in determining which Merchants that will be affiliated with it; LetsEarn uses its sole discretion in determining the number of Merchants that will be affiliated with it; LetsEarn may access your Publication app and content to re-write links on the app from one Merchant to another in order to obtain the best value for you;

Merchants determine the basis of their commission structures payable to LetsEarn and LetsEarn accordingly determines the component payable to its Publishers. The Merchants may change, modify or renew their commission structures. The commission payable to you in this regard by LetsEarn or the commission structure initially agreed upon may also undergo change or modification, at the sole discretion of LetsEarn. Such change will be notified to you by email. For details regarding the commission and payment structure, please refer to Section “Commission and Payments” of this Terms of Use document. Merchants may terminate their involvement in the Service (generally or solely with respect to a specific Publisher) at any time. LetsEarn will have no control over or any liability in connection with any Merchant's decision to do so.

Merchants may at any time send LetsEarn a notice requesting that their links or references be removed or deactivated with a particular Publisher. Such dis-association by the Merchant shall be communicated to you. You will be unable to monetize such Merchant's links posted on your Publication app and LetsEarn will not be liable to pay you any commission by virtue of any purchase made by a visitor with such Merchant.

A Merchant may with or without any prior intimation to LetsEarn, opt out of LetsEarn' affiliate network or may altogether cease to carry on its operations. Such dis-association by the Merchant shall be communicated to its Publishers, if the same has been duly intimated to LetsEarn. LetsEarn shall in no event be liable for loss of profits, loss of business, depletion of goodwill, loss of anticipated saving, notional loss of profits or similar losses by reason of failure by LetsEarn to intimate its Publishers of such dis-association. The commission and pay-outs in such an event shall be dealt with in the following manner;

Notwithstanding referrals converted into actual sales through the Publisher's channel, nothing contained herein would render LetsEarn liable to pay any commission to its Publishers, if such commission has not been duly paid by the Merchant to LetsEarn or if LetsEarn has reason to believe that such outstanding commission is no longer recoverable from the Merchant(s). LetsEarn shall also not be liable for any loss, harm, liability or damage suffered by the Publisher, directly or indirectly, in this regard.

By using our Service you understand and acknowledge that the commission structures of each of our Merchants vary and are subject to different payment policies. Modifications (if any) which may be introduced in your commission structure could arise out of a subsequent change in a Merchants' payment policy which is at their sole discretion. Nothing contained herein would obligate LetsEarn's involvement in any dispute arising in this regard, in any manner whatsoever.

Commission and Payments

At LetsEarn we follow a simple and transparent payment mechanism. We collect and aggregate all commissions due to you, from one or various Merchants. We pay you 75 percent of the commission we receive, from Merchants, on account of referrals converted into actual purchases from your Publication. You can always see your payouts under 'Merchants' tab in your dashboard panel of your LetsEarn account.

LetsEarn manages your affiliate links and takes care of your payouts with each such Merchant. We follow the Net60 validation cycle. LetsEarn would collect and aggregate all your commissions, due from our Merchants, and pay you your share. LetsEarn only pays the publishers based on the amount collected by LetsEarn from respective merchants. We have the following options available for making payments:

Direct bank transfer

Only once you reach a minimum of Rs. 500 as aggregate commission (payable to you by referrals of one or more Merchants taken together), you would be entitled to receive commission from LetsEarn in a given payment cycle. As you reach the threshold limit, you would be contacted by us via e-mail or telephone for necessary details. Nothing contained herein must be construed to mean that commission would be payable merely by obtaining registration with LetsEarn. LetsEarn will not be liable to pay any commission until a bona-fide purchase is made by a prospective user/buyer after having reviewed and used the link posted and shared by you on your Publication. Further, no payment may be made until a threshold limit of Rs. 500 commission per month is reached. The decision as regards a transaction being bonafide shall be that of the Merchant and shall be final and binding upon the Publisher.

If visitors/customers have configured their browser such that it cannot accept cookies or run Javascript, or the required technology is unable to execute in the usual manner, LetsEarn will be unable to treat such visitors/customer as having been referred by the Publisher and the Publisher will not receive Commission for any such blocked referrals.

You understand and acknowledge that LetsEarn shall be liable to pay you commission only in respect of (i) a bona fide purchase by a user through your Publication app through LetsEarn and only LetsEarn java script code which converts Merchant links into affiliate links, and (ii) commission received by LetsEarn in that regard, from the Merchants.

It is hereby clarified that purchases made by users through other affiliate links used by the Publishers will not entitle the Publisher to any commission or payment from LetsEarn or any Merchant of LetsEarn in respect of that purchase/transaction.

It is also clarified that commissions and payouts are strictly determined on the basis of transactions as they are recorded by the Merchants, on the basis of which commission is paid to LetsEarn. Although LetsEarn maintains a record of referrals converted into actual purchases through your Publication app, LetsEarn can neither question nor modify the commission structure so derived at by the Merchant(s) for its commission payouts.

Nothing contained herein would obligate LetsEarn's involvement in any dispute arising in this regard, in any manner whatsoever. Also, nothing contained herein would render LetsEarn liable to pay any commission to its Publishers, if such commission has not been duly paid by the Merchant to LetsEarn or if LetsEarn has reason to believe that such outstanding commission is no longer recoverable from the Merchant(s). LetsEarn shall also not be liable for any loss, harm, liability or damage suffered by the Publisher, directly or indirectly, in this regard.

Nothing contained herein would obligate LetsEarn's involvement in any dispute arising in this regard, in any manner whatsoever. Also, nothing contained herein would render LetsEarn liable to pay any commission to its Publishers, if such commission has not been duly paid by the Merchant to LetsEarn or if LetsEarn has reason to believe that such outstanding commission is no longer recoverable from the Merchant(s). LetsEarn shall also not be liable for any loss, harm, liability or damage suffered by the Publisher, directly or indirectly, in this regard.

Chargebacks

If a Merchant in the event of a sale, through your Publication, has any reason to believe that the sale so made is fraudulent, bogus or mala-fide, he may cancel or reverse, as the case may be, the commission payable to LetsEarn, in relation to the sale in question. Also, it may so happen that the customer may be refunded his purchase money, in accordance with the Merchant's app policy due to one or more reasons such as dis-satisfaction of the product/service received or faulty/wrong order delivered, or any other reason whatsoever. In such a case also, the commission accruing to LetsEarn's account by the Merchant may be cancelled or reversed. The cancellation or reversal of the commission payable to LetsEarn is referred to as "Chargebacks".

Chargebacks are generally communicated to LetsEarn by its Merchants, on or before the 60th day on which the purchase was acknowledged by the Merchant. On such an event occurring, the Publisher will be immediately notified of such cancellation or reversal of the commission due and payable to the Publisher. However, sometimes Chargebacks may or may not be communicated by the Merchant to LetsEarn. You understand and acknowledge that in such cases, LetsEarn will not be able to inform you of the Chargebacks issued by the Merchants. LetsEarn shall however intimate you of non-receipt of commission due from the Merchant, as and when amount is due and not received by LetsEarn. LetsEarn shall not in such a case be

liable to reimburse or refund on the Merchant's behalf, any sum which may be due to you as commission.

Additionally, in the event of a Chargeback being wrongly issued on you, you may communicate the same to us via e-mail for redressal.

In the event of delay in intimation to the Publisher by LetsEarn or non-receipt of intimation released by LetsEarn due to high internet traffic, transmission problems, telecommunication system failures or errors or any other Force Majeure event, LetsEarn will not be liable to pay the Publishers any damage, loss, liability or expense which may have been incurred, suffered or borne by the Publisher in that regard, or any compensation for loss of profits, loss of business or notional loss of profits.

Communication of the chargebacks after the commission has been paid by LetsEarn

In some cases, chargebacks are communicated by the Merchants after the transaction has been confirmed as 'validated' and the commission for such transactions is paid by LetsEarn. LetsEarn will immediately notify the Publisher of such chargebacks or cancellation of transactions. Such excess cashback paid by LetsEarn to the Publisher is required to be repaid by the Publisher to LetsEarn within 15 working days from the date when the Publisher is notified of such chargeback. In case, the Publisher defaults in making the payment of excess commission or refuses to repay the commission within the aforementioned time frame, LetsEarn reserves all the rights to recover the commission from the amount pending to be paid by LetsEarn to the Publisher or by taking legal action or any other legal remedy against the publisher, as LetsEarn may deem fit.

System Errors

As a result of high internet traffic, transmission problems, system capacity limitations, and other problems, you may, at times, experience difficulty accessing the LetsEarn app or communicating with LetsEarn through the internet or other electronic or wireless device. Any computer system or other electronic/mobile device used to access the LetsEarn app can experience unanticipated outages or slowdowns, or have capacity limitations. Your uninterrupted and satisfactory use of our app shall to a great extent depend on your internet service provider, uninterrupted internet connection on the computer /laptop or data network/ Wi-Fi connection. LetsEarn does not guarantee continuous, uninterrupted or secure access to its app. We therefore advise you to check and have in place the requisite internet and wireless connections to ensure uninterrupted use and access to your LetsEarn account on our app

LetsEarn shall not in any manner be liable for any loss or damage caused to the Publisher as a result of app slowdown, unexpected crashes, bugs or any other technical or system errors.

Indemnity

The Publisher hereby indemnifies and keeps indemnified, saved, defended and harmless on full indemnity basis LetsEarn and all persons claiming under LetsEarn ("Indemnified Persons"), from and against all losses and/or damages arising as a result of any notices, proceedings, litigations, claims, penalties, demands, causes of action, judgments, liabilities, costs and expenses (including, without limitation, reasonable attorneys' fees) that may allegedly arise out of, in whole or in part from:

1. failure by the Publisher to install the Javascript Code provided to the Publisher on registration, for any reason whatsoever;
2. access of the Publisher's channel gained by LetsEarn to overwrite links shared by the Publisher
3. harm of any nature whatsoever, caused to the Publisher's computer system or loss of any data or system slow-down experience by the Publisher, by virtue of downloading or installing the Code or any other content available on our app;
4. sharing or disclosing its login details or API key with any other person;
5. loss or damage caused to the Publisher as a result of app slowdown, unexpected crashes, slowdowns or any similar technical or system errors. purchases made the user through affiliate links other than LetsEarn used by the Publisher;
6. breach by the Publisher, directly or indirectly, of the obligations and conditions contained in the Section "Intellectual Property" and "Responsibility of Publishers" of this Terms of Use document;
7. non-payment of commission by LetsEarn by reason of a purchase being malafide or failure by the Merchant to render LetsEarn, such commission, or both;
8. compensation demanded by the Publisher for chargebacks issued by the Merchants; delay or failure by LetsEarn to intimate chargebacks to its Publishers, due to high internet traffic, transmission problems, telecommunication system failures or errors or any other force majeure event;
9. any third party claims arising out of Publisher's use of our Service in any other manner than in accordance with the terms and conditions of this Agreement; breach by the Publisher of any of its obligations under the terms and conditions of this Agreement.

Force Majeure

LetsEarn shall not be liable for any loss or liability resulting, directly or indirectly, from delays or interruptions due to electronic or mechanical equipment failures, telephone interconnect problems, defects, weather, strikes, walkouts, fire, acts of God, riots, armed conflicts, acts of war, or other like causes. LetsEarn shall have no responsibility to provide you access to our app whilst such unforeseen delays or interruptions continue.

Term and Termination

This Agreement will commence upon the Publisher's LetsEarn application being duly approved by LetsEarn and will continue until terminated by either by the Publisher or LetsEarn, upon a prior notice of at least 7(seven) working days to the other party. In the event of termination of this Agreement, for any reason other than breach by the Publisher of the terms and conditions of this Agreement, LetsEarn will pay the outstanding commission due and payable to you in respect of referrals converted into actual purchases through your Publication app.

Notwithstanding your termination, such payment will be made to you in terms of the Net60 payment cycle, viz. at the end of 2 months from payment of commission previously paid to the Publisher by LetsEarn. The amount of commission paid to the Publisher shall be at the sole discretion of LetsEarn after having given due regard to the referrals converted into actual purchases and commission received by LetsEarn from the Merchants in that regard.

Upon termination of this Agreement for any reason, you shall immediately cease use of our Service and promptly remove and destroy from your Publication channel all instances of our Service and/or any other information related to our Intellectual Property in your profession.

Governing Laws

The terms of this "Terms of Use" document are exclusively based on and subject to the laws of India. You hereby consent to the exclusive jurisdiction and venue of courts in Mumbai, India in all disputes arising out of or relating to the use of this app.